



# The 10 Principles of Open Business: Building Success in Today's Open Economy

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## **The 10 Principles of Open Business: Building Success in Today's Open Economy** Cushman

The 10 Principles of Open Business is a practical guide to organizational design for the Twenty-First Century. Using case studies, the authors define the 10 principles of open business that organisations must adopt to both survive and thrive, and provide a practical method to assess the reader's own organization.

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