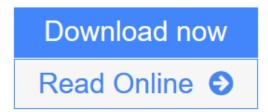


The Machine That Changed the World: The Story of Lean Production-- Toyota's Secret Weapon in the Global Car Wars That Is Now Revolutionizing World Industry

James P. Womack, Daniel T. Jones



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The Machine That Changed the World: The Story of Lean Production-- Toyota's Secret Weapon in the Global Car Wars That Is Now Revolutionizing World Industry James P. Womack, Daniel T. Jones The classic, nationally bestselling book that first articulated the principles of lean production, with a new foreword and afterword by the authors.

When *The Machine That Changed the World* was first published in 1990, Toyota was half the size of General Motors. Twenty years later Toyota passed GM as the world's largest auto maker. This management classic was the first book to reveal Toyota's lean production system that is the basis for its enduring success.

Authors Womack, Jones, and Roos provided a comprehensive description of the entire lean system. They exhaustively documented its advantages over the mass production model pioneered by General Motors and predicted that lean production would eventually triumph. Indeed, they argued that it would triumph not just in manufacturing but in every value-creating activity from health care to retail to distribution.

Today *The Machine That Changed the World* provides enduring and essential guidance to managers and leaders in every industry seeking to transform traditional enterprises into exemplars of lean success.

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