

Consumer Culture Theory: 15 (Research in Consumer Behavior)

Russell Belk, Linda Price, Lisa Peñaloza



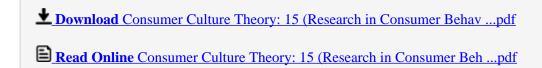
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This volume of Research in Consumer Behavior is made up from a selection of papers from the Eight Consumer Culture Theory Conference and represents the latest research on consumption and consumer culture from scholars around the world.



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