

Globalization, Gender, and Media: Formations of the Sexual and Violence in Understanding Globalization

Tuija Parikka



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Globalization, Gender, and Media tackles the emergence of "sexy violence" imagery and the coalescence of the sexual and violent meanings in contemporary global mainstream news, television, film, and social media. Tuija Parikka analyzes how such imagery advances particular interpretations of globalization, and the role of gender in such projects. Cases range from serious news journalism and film to social media spectacles, brought under the umbrellas of media production, contents, and perception. These versatile cases introduce issues revealing the limits of Western freedom discourse in the social media; universalizing an idea of motherhood and ethnicity in news production; time, home, and class in the formation of global imbalances of power online and in reality TV; instability of sex and gender in discourses of rape and porn; politicizing majority-minority relations in the social media.

Globalization, Gender, and Media emphasizes the need to consider the interconnectedness and material discursive aspects of globalization and the reality of gender in the media.



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