



Broadcast News Writing, Reporting, and Producing

Frank Barnas

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Jargon buster: convergent journalism:

Media convergence is the most significant development in the news industry in the last century. The ability to interchange text, audio, and visual communication over the Internet has fundamentally transformed the way news organizations operate. Convergence has enabled media companies to gather, disseminate, and share information over a variety of platforms. Throughout the history of journalism, it has been common for journalists to study one medium, such as traditional print or broadcast, and to anticipate a career working only in their chosen field. However, the 21st century journalist has fluidity to write and deliver news content in a variety of formats. (source: <http://www.convergencejournalism.com/>)

Broadcast News Writing, Reporting, and Producing presents a solid foundation for any student learning how to become a broadcast journalist. In today's world of convergent journalism, it is more important than ever that broadcast textbooks cover the most current trends in media. Convergent journalism (the coverage of news across multiple delivery platforms such as the internet, television, podcasts, ipods, blogs, etc) is here to stay. Broadcast journalism continues to morph as newer and more advanced content platforms are hatched and developed, and broadcast journalists must understand how to write, report, and produce for multiple platforms simultaneously. Just one crucial fact remains: students will need training on how to perform successfully in a world in which current events aren't just shown on the ten o'clock evening news.

Broadcast News Writing, Reporting, and Producing will be completely overhauled to reflect the trends of convergent journalism on every page. New co-author Frank Barnas brings a multi-faceted perspective of writing, reporting, and producing that allows for multi-platform delivery systems, and shows students with real-world examples the functions and practices of today's media. The new edition will be rewritten and restructured to accommodate common 16-week course modules, and will be divided into four major sections of the news: gathering, writing, reporting, and producing. Sidebars featuring how examples used in the text relate to convergence in journalism help students to draw connections easily between current stories and trends in the industry.

The comprehensive approach of this text brings a multi-faceted perspective of writing, reporting, and producing that is needed more than ever in today's world of convergent journalism. This newest edition is being completely overhauled by the experienced journalist Frank Barnas. New photos and illustrations, a restructuring of the text, expanded end-of-chapter exercises, newer and more relevant examples, and more information on producing all contribute to giving readers what they need most: a nuanced understanding of how the media of today function in a world without news boundaries.

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